



**International Colour Association
Internationale Vereinigung für die Farbe
Association Internationale de la Couleur**

AIC Standing Rules

Guidelines for the Use of the AIC Name and Symbol

(approved by vote of the AIC regular members in Winterthur, August 10, 1988; modified and approved by the members of the 2002-2005, 2006-2009 and 2018-2019 AIC Executive Committees)

The name and symbol of the AIC are not subjects of international copyright. However, it is the intention of the AIC that both its name and symbol be reserved for official use by the AIC and its Executive Committee. To that end, the following guidelines for their use have been set forth by the AIC Executive Committee.

1. The AIC name and symbol may be used for official documents and correspondence of the AIC Executive Committee and its officers.
2. All other uses of the AIC symbol and the names (a) AIC, (b) Association Internationale de la Couleur, (c) International Colour Association, and (d) Internationale Vereinigung für die Farbe shall be made only with the express, written permission of the AIC. Application for such use may be made to the office of the Secretary/Treasurer of the AIC and will be granted only after authorization by at least a two-thirds majority affirmative vote of the entire AIC Executive Committee. Such authorization will be communicated to the applicant, in writing, by the Secretary/Treasurer of the AIC.
3. The term “use” is intended to imply designation of authority, sponsorship, endorsement, recommendation, and other such sanctions, explicit or implicit, by the AIC. The term does not refer to mere mention of the organization or its activities provided that unauthorized attributions are not made or implied by such mention.
4. Normally, the AIC name and symbol are used in conjunction with meetings of the AIC or sponsorship of meetings by the AIC and such other business as is normal to the operation of the organization. AIC Congresses and Midterm Meetings are organized by AIC regular members. Upon acceptance of a member’s proposal to convene an AIC Congress or Meeting, permission will be granted to use the AIC name and symbol in connection with the promotion and performance of the AIC Congress or Meeting; for example, for announcements, programs, and proceedings.
5. Other meetings may be sponsored by the AIC. The term “sponsored” is intended to mean agreement to use the AIC name and symbol, facilities for promotion, and other intangible sanctions and auspices as may be provided by the AIC according to its statutes. Such sponsorship may be authorized in writing by the Secretary/Treasurer of the AIC on behalf of the AIC Executive Committee only after due authorization by at least a two-thirds majority affirmative vote of the entire AIC Executive Committee. Such action may be taken by the AIC Executive Committee provided that (a) the proposed meeting does not conflict with any portion of the AIC Statutes, (b) the proposed meeting is international in scope and is open to persons from all AIC regular members, and (c) due application has been made to the AIC Executive Committee for permission to have the proposed meeting sponsored by the AIC. The phrase “due

application” is intended to mean that descriptive material and supportive documents sufficient to describe the proposed meeting for the information of the AIC Executive Committee shall be included as a part of the explicit application for AIC sponsorship. When these conditions have been met in full, and a proper vote of authorization provided by the AIC Executive Committee, written permission may be granted to use the AIC name and symbol in conjunction with such sponsored meetings.

The foregoing recommendations shall be binding on AIC members and their observance is urged for non-members. The information set forth here shall be promulgated throughout the AIC membership by the AIC Secretary/Treasurer’s office. All AIC members are urged to disseminate the information by public means in each of the member countries.

Color specification of the AIC logo

L*a*b* (CIE Illuminant D50, 1931 standard observer):

L* = 35.62
a* = 45.70
b* = 24.87

Based on visual evaluation under natural daylight from north-facing windows (in the Northern Hemisphere), the closest visual match:

NCS notation in the atlas: S 2570-R
Munsell notation: 5R 3/10

For display (sRGBIEC61966.2.1, relative colorimetric rendering intent, with black point compensation, Bradford chromatic adaptation transform):

R 153, G 44, B 48
L 36, a 46, b 25

For print: Depends on printing system (In Photoshop, use Convert to Profile)

Note: a standard logo in EPS and PDF formats can be downloaded from the AIC website:

https://aic-color.org/resources/Documents/AIC_logo_sRGB.eps
https://aic-color.org/resources/Documents/AIC_logo_sRGB.pdf