

# SG ECD

## ENVIRONMENTAL COLOUR DESIGN

Co-Chair: Verena M. Schindler (Switzerland)  
Co-Chair: Yulia A. Griber (Russia)

[www.aicecd.org](http://www.aicecd.org)



International Scientific Conference  
of the Color Society of Russia,  
Announcement Poster.

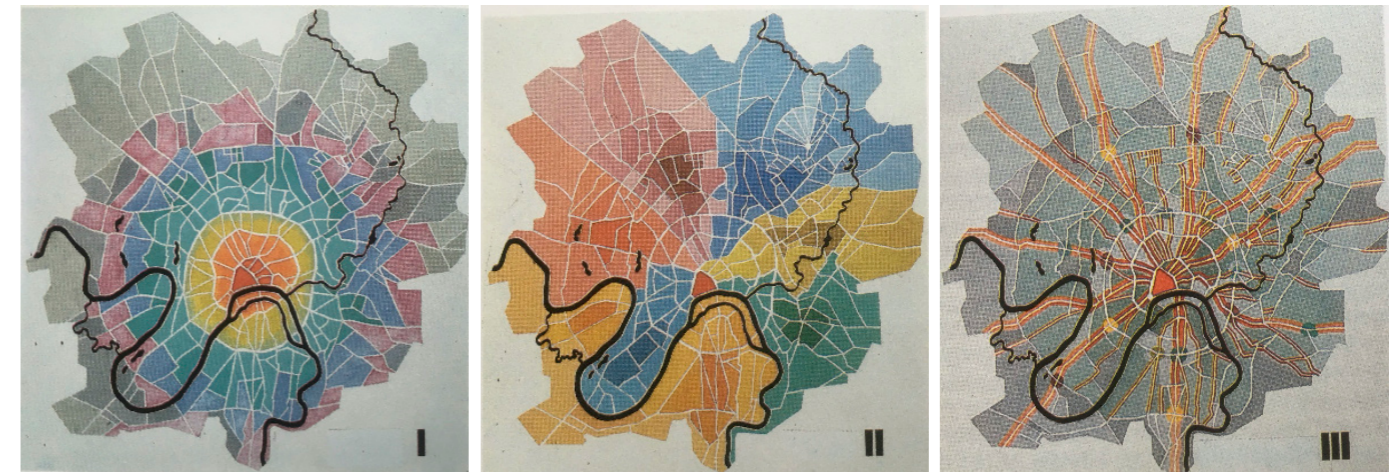
### New SG ECD members joining in 2020 included:

Enrique del Acebo Ibáñez (AR)  
Janet Best (UK)  
Davide Bossi (IT)  
Sabina Bračko (SI)  
Axel Buether (DE)  
Gisele Melo de Carvalho (BR)  
Joyce C. Cavallini (BR)  
Silvia Cejpková (SK)  
Camila Brito da Cruz (BR)  
Ítalo José de Medeiros Dantas (BR)  
Victor de Seauve (FR)  
Ellen Divers (US)  
Rui Barreiros Duarte (PT)  
Ashraf Youssef Ewais (EG)  
Louis Fagbohoun (BJ)  
Rui Grazina (PT)  
Alena Grigorash (IT)  
Domicela Jonauskaitė (CH)  
Yulia Kovanova (UK)  
Elizaveta Kushnirenko (IT)  
Carla Lobo (PT)  
Galyna McLellan (AU)  
Laurence Pauliac (FR)  
Carlos Esteban Prause (AR)  
Svitlana Pryshchenko (UA)  
Maurizio Rossi (IT)  
Andrea Urland (SK)  
Dragana Vasilski (RS)  
Mark Wentworth (UK)  
Andrey Efimov (RU) - honorary member

2020 began with the release of two important publications that not only summarized well the work done by the AIC Study Group on Environmental Colour Design members during the previous year, but also outlined their plans for the future: A review of the First Russian Congress on Color featuring nineteen papers by SG ECD members was included in *Color Research & Application* 2020 (45):183-185, and a special issue including a selection of ten extended papers presented at the same conference appeared in *Color Culture and Science Journal* 2020:12(1). The special issue was announced on 21 March 2020 as a contribution of the SG ECD (representing Switzerland and Russia) at the International Colour Day 2020.

Movement restrictions and limitations of gatherings implemented at the beginning of 2020 in response to the coronavirus pandemic did not impede but rather furthered the activities of the SG ECD. At the end of March, the SG ECD chairs successfully applied to the Presidential Grant Foundation of Russia for funding of the Second Russian Congress on Color, enabling the organization of the International Conference of the Color Society of Russia, RUcolor2020. The conference took place online 1-5 December 2020. Participation was free to all attendees becoming one of the largest international scientific events of the year in Russia.

RUcolor2020 was organized by the AIC Study Group on Environmental Colour Design in collaboration with Smolensk State University; the Research and Education Center "Color Lab"; the Institute of Scientific Information for Social Sciences of the Russian Academy of Sciences; and, the Soglasie publishing company in Moscow. In total 182 authors from twenty-seven countries and seventeen



Plan of Urban Color Design of Moscow (1929), conceived by Lev Antokolsky and reconstructed by Andrey Efimov (1970): I - Circular Coloring; II - District Coloring; and, III - Arterial Coloring.

regions of the Russian Federation presented their research findings. Fifty-two colour experts from twenty-two countries were invited to peer review both abstracts and papers. The reviewers (mostly SG ECD members) provided constructive suggestions and comments, some even edited the English of the abstracts. We would like to thank them here for the successful collaboration! The online format gave conference attendees the unique opportunity to listen to the talks of fifteen internationally acclaimed invited speakers. Eight of them are SG ECD members: Enrique del Acebo Ibáñez (AR), Axel Buether (DE), José Luis Caivano (AR), Domicela Jonauskaitė (CH), Jean-Philippe Lenclos (FR), Verena M. Schindler (CH), Juan Serra (ES), and Andrey Efimov (RU), the last who was awarded an honorary membership in recognition of his seminal work as a colour designer and educator in Russia. In addition to the invited talks and oral presentations, the five active study groups of the International Colour Association were presented to the audience, followed by a meeting of the SG ECD on the theme "Colour in Space and Time: A Virtual Journey to Places around the World" that was conducted via three-minute presentations. In addition the conference programme not only included a discussion about books on colour that participants had published within the last five years, but even a virtual tour around Smolensk ([www.rucolor2020.ru/EN](http://www.rucolor2020.ru/EN)).

The conference was streamed live on YouTube making it accessible to interested viewers from around the world. Questions to the speakers could be asked not only in Zoom, but also using the YouTube chat feature and WhatsApp messenger. This ensured interactivity between conference participants on par with a face-to-face format. At the end of the sessions, participants did not hurry to leave the Zoom meeting but continued to discuss and share their impressions. In total the conference lasted almost forty-three hours. Video recordings of all five conference days are available on YouTube:

Day 1: <https://youtu.be/yi0-1vYr9BI>  
Day 2: <https://youtu.be/0gxwj7XXA4>  
Day 3: <https://youtu.be/qExuyvBX1mU>  
Day 4: <https://youtu.be/dBiuuMaRtR8>  
Day 5: <https://youtu.be/l55XTaV-UGw>

The conference results are fourfold. Two publications include Russian and English contributions: *The International Scientific Conference of the Color Society of Russia: Book of Abstracts* (Smolensk: Smolensk State University Press, 2020) and *The International Scientific Conference of the Color Society of Russia: Selected Papers* (Smolensk: Smolensk State University Press, 2021), which includes fifty papers, fourteen in Russian and thirty-six in English. Two additional publications *The Scientific Notes of the Color Society of Russia*, Vol. 2, 2020, a special issue on colour design for the elderly, and *The Sociological Studies* 1(3), 2020, a special issue for young scientists, further include nineteen papers written in Russian or translated from English (<http://color-lab.org/publikacii/>).

As well, at the AIC 2020 Interim Meeting (FR) held online, SG ECD member Yulia Kovanova won the Robert W. G. Hunt Poster Award with a contribution entitled "Colour Out of Place: Extinction Explored through Art Practice," Edinburgh College of Art, University of Edinburgh, Scotland.

We thank the SG ECD members for their engaged participation!

### RUcolor2020 Chairs



Prof. Dr. Yulia A. Griber  
Smolensk State University,  
Smolensk, Russia



Verena M. Schindler MA, MA, MSc  
Art and Architectural Historian,  
Zollikon, Switzerland